

ROE Visual Brings LED Innovations to Sound:Check Xpo 2025

Chatsworth, US (March, 2025) — ROE Visual returns to Sound:Check Xpo after six years, reaffirming its commitment to the growing LATAM market. From **March 30 to April 1**, attendees can experience industry-leading LED screen solutions at **Booth #55-60**, where ROE Visual will showcase its most trusted and high-performance displays. As Latin America's entertainment industry expands, ROE Visual continues to build strong relationships with major customers who rely on its cutting-edge technology for live events, festivals, and touring productions.

Vanish V8T Touring – Now You See It, Now You Don't

Designed for outdoor touring and live event applications, Vanish V8T is the standard in transparent LED technology. Featuring **50% transparency** and a **transparent GOB design**, V8T delivers exceptional visuals while maintaining structural integrity. With specialized frames for easy handling and rapid deployment, its dedicated dolly system ensures seamless transport and efficient setup, making it the go-to solution for dynamic stage designs.

Vanish VST – Remarkable Outdoor Versatility

As part of the acclaimed Vanish series, Vanish VST is a powerhouse LED panel designed to elevate any event. Engineered for maximum efficiency and durability, VST delivers reliable performance in **touring, festivals, and outdoor live experiences**. It's the trusted choice for event organizers, AV rental companies, and production professionals who demand **premium quality, rapid deployment, and strong return on investment**.

Graphite – Durable Meets Lightweight

When building large LED walls, speed and efficiency are critical. Graphite is engineered for rapid assembly, featuring large, lightweight panels, a magnet-assisted assembly, and an innovative smart-lock system. This quick-lock mechanism reduces installation time by up to 40% compared to standard LED panels, making it the **ultimate choice** for time-sensitive productions that require **both speed and precision**.

Transforming Live Experiences with ROE Visual

Sound:Check Xpo provides a unique opportunity for attendees to engage with ROE Visual's cutting-edge technology and see firsthand how these LED solutions have defined an industry. ROE Visual is also pleased to provide **on-site support with a dedicated Spanish-speaking team**, ensuring a seamless experience for all attendees.

Special thanks to **Rent All Pro**, a trusted industry partner with over **40 years of expertise**, for their invaluable support and assistance with local logistics.

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About ROE Visual:

ROE Visual delivers cutting-edge LED display technology that empowers creatives, designers, and technical professionals worldwide to bring their visions to life.

Founded in 2006, ROE Visual creates the world's finest LED display solutions by combining advanced technology, premium components, and a passion for innovation. This dedication has set ROE Visual as the industry standard in markets spanning Touring, Virtual Production, Broadcast, and Fixed Installation. With headquarters in China and a robust network of regional offices, ROE Visual provides expert knowledge, personalized service, and comprehensive global support.

For more information, please visit www.roevisual.com.